

PRESS RELEASE

For Immediate Release

NESHCo Announces Winners of 2022 Lamplighter Awards *Hospitals and Healthcare Marketing Agencies Take Top Honors*

Portland, ME – At its 32nd Annual Lamplighter Awards, The New England Society for Healthcare Communications (NESHCo) honored more than nearly 60 hospitals, healthcare facilities and marketing/advertising agencies for excellence in marketing, public relations, and communications at this year’s annual conference held in Portland, Maine.

Top winners of the 2022 Lamplighter Awards were **Hartford HealthCare**, Hartford, CT, with 28 awards; **Signature Healthcare**, Brockton, MA with 12 awards; **Gaylord Specialty Healthcare**, Wallingford, CT with 12 awards; **Jennings Health**, Durham, NC with 12 awards, **Northern Light Eastern Maine Medical Center**, Bangor, ME with 11 awards, and **South Shore Health**, South Weymouth, MA with 10 awards.

Special recognition was given to new competitors also taking home awards, which were **Granite VNA with Montagne Power**, Concord, NH (Gold), **Huck Strategies**, Amesbury, MA (3 Silver), **Tenth Crow**, Burlington, VT (Gold), and **ThinkArgus**, Boston, MA (Silver).

The Lamplighters were established to showcase and honor excellence in healthcare communications throughout the New England region. The 2022 competition totaled 230 entries which were judged by the Carolinas Healthcare Public Relations & Marketing Society (CHPRMS), Illinois Society for Healthcare Marketing and Public Relations (ISHMPR), and Health Care Communications of Southern California (HCCSC).

Altogether, organizations throughout New England were recognized for their excellence in healthcare communications with a combined 133 awards, representing **54 Gold Lamplighter** awards, **40 Silver Lamplighter** awards and **39 Awards of Excellence**.

In addition, the organization taking top honors was The University of Vermont Health Network who won the Best of New England award with its video submission, “*We will never be free from it.*” *A doctor’s plea to get vaccinated against COVID-19.*

NESHCo presented David A. Ball, President & Founder of Ball Consulting Group, LLC with the Owen J. McNamara Award for Excellence in Writing for the op-ed submission *Reversing the Public Charge Rule*.

The entries were selected from the winners of the NESHCo Lamplighter Awards writing categories. This excellence in writing award is a tribute to the late Owen J. McNamara, a NESHCo member who, in his career as a newspaper reporter and editor, senior public affairs manager at Boston University’s medical center and author, set the standard for clear, concise yet elegant writing that recognized the audience and context. McNamara also served as a writing mentor to several generations of NESHCo members.

“The NESHCo Community continues to support each other by collaborating and sharing ideas. We are proud to have the Lamplighter Awards truly shine a light on the incredible teams that are producing stellar work across New England,” stated Vanessa Stafford, Director of Communications at New Hampshire Hospital Association in Concord, NH and current NESHCo President.

About NESHCo

For over three decades, NESHCo has served as the region’s premier professional development organization for communication professionals working in the healthcare industry. The Society is composed of more than 200 members throughout New England. For more information, visit www.neshco.org.

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[2022 LAMPLIGHTER AWARDS GALLERY](#)